

Education

University of Massachusetts Dartmouth, 2011

North Dartmouth, MA
Bachelor of Fine Arts
Graphic Design & Digital Media
GPA: 3.4 Dean's List

Graphic Design & Digital Media Experience

TripAdvisor Media Group LLC

Advertising Creative Specialist (Designer)
February 2015 to Present, Needham, MA
Design for global clients such as tourism groups, travel brands, destination marketing organizations (DMOs), and non-travel-endemic brands
Strategize successful campaigns in collaboration with both project and product managers on my team
Collaborate with product managers to build transformational products that contribute to TripAdvisor's positive revenue stream
Develop new innovations and internal processes that streamline the creative process within the Advertising Solutions Team
Translate company objectives and strategies into successful team building solutions at a global scale

Cramer Productions

Graphic Designer
July 2013 to February 2015, Norwood, MA
Collaborated in high level interactive designs using advanced knowledge of responsive, mobile and desktop web user interfaces
Worked closely with art directors, project managers and clients to better develop craft and improve understanding of best practices
Lead creative in complex, multi-level interactive projects
Created pixel perfect interactive experiences
Focused on interaction/UI design while also working with print, presentation, animation, and event set design

Freelance Designer

Present

Best Marketing Incorporated

Part-time Consulting Graphic Designer
2005–present, Acton, MA
Create print layouts for menus, postcards, flyers, branding, direct mail
Experience working with both digital and offset printing
Manage customer and distribution deadlines

Cramer Productions

Associate Graphic Designer
October 2011 to July 2013, Norwood, MA
Experienced in designing interactive, responsive, and mobile standards
Worked with client feedback to improve creative outcome

Cramer Productions

Creative Intern
May 2011 to October 2011, Norwood, MA
Developed the standard for internal workshop posters
Focused in interaction, print, presentation, and event set design
Gained experience working with art directors and project managers
Studied needs of clients and their style guides

Avedis Zildjian Company

Graphic Design & Digital Media Summer Intern
Summer 2010, Norwell, MA

Skills

Interaction Design
Mobile, Desktop &
Responsive Web Layout
Front End Development
IAB Ad Specs
User Experience (UX)
Design Thinking Process
Adobe CC
Sketch
Figma
Google Web Designer
Microsoft Office Suite
Windows OS
Macintosh OS
Camtasia

Memberships

AIGA, Boston Chapter
National Eagle Scout
Association (NESA)